

PRESS REVIEW



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INTERVIEW FOR "TGR OFFICINA ITALIA"



INTERVIEW FOR "RAI GR PARLAMENTO"



EICMA 2017: interview to Maurizio Papa



BAT: the bike designed for the kids
EVO FAT POLINI: the first BADBIKE with central motor



EVO FAT and BIG BAD



BEACH VINTAGE SIDE: the world's only sidecar bike



RAI ITALIA – Community, the other Italy



BAD: the most imitated bike in the world



TG2 STORIE 12/14/2020



TG1 MOTORI 07/09/2021





JAMBOREE RALLY

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1° JAMBOREE



2° JAMBOREE



3° JAMBOREE



Bad Bike “Bad”, the folding electric bicycle from Naples

“Bad” Bike Bad, the first Foldable e-Fat! And it could only come from the ingenious inventiveness of a Neapolitan company, Bad Bike.

Fat bikes are increasingly gaining popularity in the mountain bike world and curiosity is spreading, even among purists. So the proposals come from all corners of the cycle industry and all the big companies have at least one Fat in their portfolio. But you would never have expected a pedal-assisted folding bike in Fat version! The volcanic company BAD BIKE has done it: the folding electric bicycle with fat wheels Bad. And it chose our magazine to present the world premiere of this folding jewel that amazed us with its clean, reassuring look. A pleasant oxymoron: tiny and Fat, a little gem that will delight many, not just fat-wheel commuters

4" tyres and 20" wheels, available with a 250W and 500W motor and a price of 1,598 and 1,998 euros respectively.

Bad: technical features

20 x 4.00" wheels

Latest generation brushless motor with bearings -
8 FUN 250W 36V LiPo lithium polymer battery 36

volts 10 Ah (800 charging cycles) with charger supplied Display and Controller, battery status indicator, control Display 3 speed, light control, soft start Range 55 to 70 km (depending on speed used and type of route) Aluminium alloy frame, Welgo folding pedals, 115 kg max transportable weight, bicycle weight including battery 26 kg, Aluminium kickstand, Steel crown and chainrings, Steel front fork, Zoom brakes, Front and rear hydraulic discs, Altus 7-speed mechanical rear derailleur with Revo handlebar controls, Stainless steel hardware KMC transmission chain in high quality chrome-plated, steel Velo Sport saddle, Steering tube with Neco bearings in high quality 25 mm steel Available colors: Black Matt, White Pearl, Green Matt, Green Fluo, Orange Fluo

City kit: Aluminium mudguards, Front and rear LED lights, Bell (optional)

BAD 250W price: € 1.598,00

BAD 500W price: Dapu 500 Watt motor - 48V battery - King Meter LCD display € 1.998,00

In spring we will see it on sale at dealers. For now, visit badbike.co.uk for more information.



Bad, the “baddest” of the bad

After the renewal of the Beach side bike, the range of the Neapolitan manufacturer has been enriched with an original proposal, the first folding electric fat bike, the Bad.

A model with a single-piece aluminum frame reinforced at the height of the leaning system, batteries fixed behind the seat tube and 20" wheels with 4" wide tread. A configuration that promises great driving agility, excellent traction and high comfort on the roughest terrain. The electric part consists of the 8 Fun's 250 W rear motor (optionally available with 500 W motor and 48 V system instead of 36 V) and 360 Wh lithium polymer batteries designed to last a minimum of 800 complete charging cycles and provide energy for a range of 5570 km Variable autonomy depending on the route and which of the three levels of assistance is selected. The chassis features hydraulic disc brakes and a 7-speed Shimano Altus gearbox, but there are also folding pedals, an aluminium kickstand and a display showing battery status and classic travel information as standard.

The Bad Bike Bad weighs 26 kg and is available for 1,598 euros (1,998 for the 500 W variant) in black, white, orange and green, matt or flou. The optional City Kit that includes aluminium mudguards, front and rear LED lights and a bell is available on request. Another Bad Bike innovation is the Beach Vintage Side, an electric side bike now available with larger dimensions and new frame colours.

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NOVITA' MOTOCICLISMO

Bad, la più cattiva delle cattive

La Bad Bike ha presentato una fat bike pieghevole che promette grande divertimento di guida in città. Disponibile con motore da 250 e 500 W, ha batterie al litio polimeri con autonomia fino a 70 km



Rinnovata la side bike Beach
La gamma del costruttore napoletano si arricchisce di una proposta originale, la prima **fat bike elettrica pieghevole** battezzata come **Bad**, cattiva. Un modello con **telaio monotubo in alluminio** rinforzato all'altezza del sistema di messa in piega, batterie fissate dietro il tubo sella e **ruote da 20"** con battistrada tassellata da **4" di larghezza**. Una configurazione che promette grande **agilità di guida**, ottima trazione ed elevato comfort, sui terreni più sconnessi. La parte elettrica è costituita dal **motore posteriore della 8 Fun** da 250 W (in opzione è disponibile con motore da **500 W** e impianto da 48 V anziché da 36) e dagli **accumulatori al litio polimeri da 360 Wh** pensati per durare un minimo di 800 cicli completi di ricarica e per fornire energia per una percorrenza di **55-70 km**. Un'autonomia variabile in base al percorso e a quale dei **tre livelli di assistenza** è selezionato. La ciclistica prevede **freni a disco** con circuito idraulico e cambio **Shimano Altus a 7 velocità**, ma di serie sono pure pedali ripiegabili, cavalletto in alluminio e display con l'indicatore dello stato delle batterie e le classiche informazioni di viaggio. La **Bad Bike Bad** pesa 26 kg, è disponibile a **1.598 euro** (1.998 la variante da 500 W) nelle tinte nero, bianco, arancio e verde, "matto" o flou. A richiesta è possibile avere il **Kit City** che include

The fat bike becomes electric and foldable

The fashion for 'fat' wheels, as bikes with wide wheels and tyres originally designed for greater grip on terrain such as sand or snow are known, has recently rebounded from North America to our markets and is quickly gaining a new presence. By now, practically all companies in the cycling sector can boast of a fat bike or even a small range in their price lists, ranging from a bike intended for use in line with the product's characteristics, i.e. for use on particular routes or in particular environmental situations, to a bike that cares more about appearance than being and is destined to be flaunted in the city or at most in some out-of-town excursion. Among the many variants that are characterizing the 2015 season, we should also mention the launch of the first electric folding fat bike by Bad Bike Industry, a very Italian company based in Naples, a young brand on the market, where it has been operating since 2010.

years of experience in the field of two-wheel and sporting commitment in motocross.

The production of Bad Bike has sustainable mobility constant search for technical and design solutions

in line with this, in the awareness that it is targeting a market niche made up of customers who are attentive to innovation and respect for the environment. In this context, Bad, the world's first folding Fat bike with 20" wheels, was born. The technology Folding bikes have made a big comeback at recent trade fairs, where they have demonstrated their great versatility in offering themselves in innovative and sometimes unprecedented market segments. No stranger to electric traction, they are reinterpreting the role of city commuters by also becoming useful vehicles for leisure, entertainment, and free time in general. Bad has an aggressive line and a sporty spirit, even though it is enclosed in a folding aluminum alloy frame like the stand, a factor that helps to keep the weight of the entire vehicle, including the battery, down to 25 kg. The pedals are also foldable, and the front fork is made of steel. But the most distinctive element is the reinforced aluminium wheel rims and the 20x4.00" wide tyres, which increase the surface of contact with the ground and suggest the possibility of tackling routes that are unusual for a folding bike. The large cross-section of the tyres also provides a shock-absorbing function that compensates for the rigidity of the fork and allows good ride comfort in various conditions of use.

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veicolielettrici THAT'S MOBILITY CONFERENCE & EXHIBITION 1 ELECTRIC MOBILITY 25-26 SEPTEMBER 2018

ATTUALITÀ NOVITÀ INFRASTRUTTURE E TERRITORIO TECNOLOGIA PROVE SU STRADA SPORT E TURISMO

EVENTI

Home > News > Innovazione > Innovazioni > La Fat Bike diventa elettrica e pieghevole

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La Fat bike diventa elettrica e pieghevole

Andrea Lombardi 27 febbraio 2015

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La moda delle ruote "grasse", così vengono definite le bici con ruote e copertoni larghi originariamente pensate per avere maggior aderenza su terreni quali sabbia o neve, è rimbalzata dal nord America negli ultimi tempi anche sui nostri mercati e sta velocemente conquistando nuovi spazi di presenza.

Ormai praticamente tutte le aziende del settore ciclo possono vantare nel loro listino la presenza di una fat bike o addirittura di una piccola gamma che spazia dalla bici destinata ad un utilizzo realmente in linea con le caratteristiche del prodotto, per un uso cioè in particolari percorsi o situazioni ambientali, sino al mezzo che cura più l'apparenza che l'essere.

Di recente

Dal 2023 un super campionato del mondo UCI per tutte le discipline ciclistiche?

La bici del futuro? La stamperemo a casa in 3D

3T Ready-To-Paint, il telaio Exploro come lo vuoi tu!

Electric Motor Engineering

Elemaster Group, another goal for the strategic global development

The updated version of the MotoE all-electric superbike prototype

Innovative electric water taxi

2015 Ambiente America auto: auto ibride auto elettrica auto elettriche auto ibride bici elettrica biciclette bmw iso carsharing cna colonnine di ricarica ebike ebike elettrica Europa EV formula General Motors Italia mercato mercato auto elettrico mobilità elettrica mobilità sostenibile Nissan Nissan Leaf pedalata assistita renault Renault ZE ricarica auto elettriche Strati Uniti tecnologia tutto Tesla Motors

A technical profile that is also excellent in terms of achievable performance is completed by the Shimano Altus 7-speed mechanical gearbox with Revo handlebar controls and the adoption of hydraulic disc brakes both front and rear. Motorisation and battery: The first configuration available, which complies with European regulations on pedal-assisted bicycles, is centred on the adoption of a latest-generation brushless motor with bearings, of the Bafang 8 Fun SWX02 type with 250 W of power mounted on the rear hub and whose assistance is controlled by a pedalling sensor. The battery is a 36 V LiPo (lithium polymer) 10 Ah that allows about 800 complete recharge cycles and an autonomy of 55 to 70 km depending on the type of route and speed used. Its arrangement along the seat tube is optimal so as not to compromise the stability of the vehicle. The display located on the handlebars contains useful information on the battery status and to check and select the three engine assistance levels available. The bike is also equipped with a soft start system, which is particularly useful for uphill starts. It is also available for markets where it can be marketed and for those who wish to have the bike homologated as a moped and no longer as a bicycle, a specific configuration that includes a 500 Watt motor with a 48 V battery that provides higher levels of performance. Customer care BadBike declares to have an after-sales service able to intervene promptly with qualified personnel and technological tools for diagnostics suitable for solving possible customer problems. Moreover, the company ensures the shipment of spare parts throughout the country within 24 hours. The reliability of the product is also testified by a warranty package that covers every new product for seven years.

Foldable, electric and with knobby tyres: the Bad Bike bike

The proposal from the Italian company Bad Bike has many adjectives for a bike that is certainly out of the ordinary: Fat Bike, this is the name, swears to be the first folding electric bike with all-terrain wheels that are also suitable for travel in less-than-optimal conditions. We will see it at Eurobike 2015: "Foldable", "electric" and "big" are 3 adjectives that put together clash a bit and certainly could seem a bit too much to describe a bike, but the new proposal of the Italian Bad Bike is something really atypical: it will be called Fat Bad and will be visible at Eurobike 2015. Designed for those who need to get around in any conditions and on any terrain, the Fat Bad is not afraid to show off 4x4 off-road wheels that will carry the power of the two versions in which it will be available to the public, with a 36V/250W or 48V/500W motor.

The 25kg entry level bike will be connected to a 10Ah lithium polymer battery pack housed behind the saddle that will give the motor a range of no less than 55 and no more than 70km before having to stop for recharging, which will be completed in 45 hours. Also available 3-speed with 7-speed Shimano gearbox.

Both the FatBad and the more powerful 'R' version will be available for pre-order from the FatBike website at 1599 euro (with 299-euro deposit) and 1999 euro with 349 euro deposit respectively.

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Pieghevole, elettrica e con gomme tassellate: ecco la bici di Bad Bike

di Michele Lupat - 17/08/2015 09:47



La proposta dell'italianissima Bad Bike ha tanti aggettivi per una bici sicuramente fuori dal comune: Fat Bike, questo il nome, giura di essere la prima elettrica pieghevole con ruote all-terrain adatte anche agli spostamenti in condizioni non ottimali. La vedremo ad Eurobike 2015.

"Pieghevole", "elettrica" e "grassa" sono 3 aggettivi che messi insieme cozzano un po' e sicuramente potrebbero sembrare un po' troppi per descrivere una bici ma la nuova proposta dell'italianissima Bad Bike è qualcosa di veramente atipico: si chiamerà Fat Bad e sarà visibile ad Eurobike 2015.



Pensate per chi deve muoversi in qualsiasi condizione e su qualsiasi terreno, la Fat Bad non ha paura di mostrare ruote da fuoristrada 4x4 che trasportano su neve e sterrato la potenza delle due versioni in cui sarà disponibile al pubblico, con motore da 36V/250W o 48V/500W. L'entry level da 25kg di peso sarà collegata ad un battery pack ai poliuretani di litio da 10 Ah alloggiato dietro la sella.

POTRESTI LEGGERE ANCHE...

- Gli editori centra Di Males: "parole sacre dell'industria creativa italiana"
- Serie A sul digitale: l'ingresso Sky, 7 partite senza HD e 35 euro in più al mese
- Ho un problema nella SIAE, funziona a metà: ripartizioni non analitiche e canoni pagate prima di essere composte
- Se la rete è la stessa, che senso ha restare con Vodafone ora che c'è Ho?
- Wiko View 4 Pro, la recensione. Cosa ci è piaciuto e cosa no
- Invincibile, il fumetto di Robert Kirkman prende vita su Amazon Prime

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- Il bolino La tivù e le nuove app HD+TV: come funzionano
- Seisen, il finale della serie Netflix in onda dal 8 giugno
- Mai visto un robot fare jogging al parco? (video)

Special electric folding bike at CosmoBike

The electric folding bike is a highly sought-after model on the market today: its ease of transport and electric assistance make it an excellent bicycle for the commuter and for those looking for a functional means of transport in the city. We've seen all kinds, from the 12" wheels of the Nanoo EFB12, to the huge tyres of the Bad Bike Fat ebike. And more, electric folding bikes with rigid or full frames or with suspension forks. From the cheapest, the Benelli Fold City priced at 990 euros, to the most expensive, the Vrum Piega priced at 2,840 euros. There are a total of fifteen electric folding machines that we present in this special edition dedicated to electric folding machines, and you are sure to find the one that suits you. Bad Bike Fat ebike CosmoBike2015: special electric folding bike This is the first and only electric fat folding bike in the world. 4" tyres and 20" wheels, offered with 250W and 500W motor. Weight 25kg. Price 1,698 euros (250W) and 2,130 euros (500W). Per maggiori informazioni BadBike.it

The screenshot shows the website ebike.bicilive.it with a navigation menu including 'BIKE NEWS', 'ATTUALITÀ', 'TEST', 'BRAINSTORMING', 'EVENTI', and 'WIKI EBIKE'. The main content area features a large banner for 'COSMOBIKE 2015' with the headline 'SPECIALE BICI PIEGHEVOLI ELETTRICHE'. Below the banner is the title 'Speciale pieghevole elettrica a CosmoBike' and social media sharing options for Facebook (150), Twitter, Google+, and Mail. The article text begins with 'CON QUESTO SPECIALE SULLA PIEGHEVOLE ELETTRICA EBIKE.BICILIVE.IT VUOLE MOSTRARVI UNA PANORAMICA DI QUESTE PRATICHE BICI ELETTRICHE PRESENTI AL COSMOBIKE SHOW 2015 DI VERONA'. A sidebar on the right contains several navigation links: 'Il Catalogo delle Bici Elettriche 2018', 'Tutto sulla bicicletta elettrica', 'Come guidare una emb', 'Kit Conversione per ebike', 'Ciclismo a pedalata assistita', 'Eurobike: speciale bici elettriche 2018', 'CosmoBike: speciale emb 2018', and 'Lo Speed Tuning delle ebike'. At the bottom, there is a section titled 'Bad Bike Fat ebike' with a small image of the bike.

Bad Bike presents the first electric folding fat bike (TEST+VIDEO) - Electric Vehicles

Autonomy: 55/70 km depending on assistance level and route

Charging time: 4/5 hours for a full charge

Price € 1.698 to the public, VAT included as tested model with 250 W motor

€ 2.130 to the public, VAT included with 500 W motor and battery - 48V - King display. Meter SW LCD La

Bad Fat by Bad Bike is the world's first electric folding bike with fat wheels. A miniature Fat Bike with a sporty and, above all, very practical character. Due to the economic crisis and the increasing desire to move in a healthy and ecological way, in recent years the bicycle has become a lifestyle, a fashionable and trendy "cult". If the bike in question is an e-bike, and a fat foldable one at that, then we could be looking at a very unusual social phenomenon. The idea of the folding bike expresses the concept of extreme practicality and pliability, from the moment it folds into itself with quick and easy maneuvers. Thanks to its small size it is no longer a pedal-assisted electric bicycle, but is transformed, as if by magic, into a hand luggage that can be transported anywhere. Designed down to the smallest detail, the Fat Foldable is equipped - like all Bad Bike models currently in production - with CE certification.

In addition, Bad Foldable is equipped with high-quality components, which certainly sets it apart from the mass of vehicles on our roads. Highlights The Bad Fat Foldable from Bad Bike is the first pedal-assisted electric bicycle with 20x4.00" wide rims and tyres. The brakes are hydraulic discs, both front and rear; the motor is integrated in the rear wheel hub 8 Fun SWX02 250 W; the battery is lithium polymer 36 V 10 Ah. There are three assistance levels and the handlebar display

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ATTUALITÀ NOVITÀ INFRASTRUTTURE E TERRITORIO TECNOLOGIA PROVE SU STRADA SPORT E TURISMO

EVENTI

Bad Bike presenta la prima fat bike elettrica e pieghevole (TEST+VIDEO)

La Redazione 29 ottobre 2015

Autonomia: 55/70 km a seconda del livello di assistenza e del percorso

Tempo di ricarica: 4/5 ore per una ricarica completa

Prezzo € 1.698 al pubblico, IVA inclusa

come modello testato con motore da 250 W

€ 2.130 al pubblico, IVA inclusa con motore e batteria da 500 W - 48V - display King. Meter SW LCD

La Fat Foldable di Bad Bike è la prima bici elettrica pieghevole al mondo con le ruote grasse. Una Fat Bike in miniatura: dai caratteri sportivi e, soprattutto, molto pratica.

Complice la crisi economica e la voglia sempre maggiore di muoversi in modo sano

Bicicli

Dal 2023 un super campionato del mondo UCI per tutte le discipline ciclistiche?

La bici del futuro? La stamperemo a casa in 3D

3T Ready-To-Paint, il telaio Explorer come lo vuoi tu!

Electric Motor Engineering

Elemaster Group, another goal for the strategic global development

The updated version of the MotoE all-electric superbike prototype

Innovative electric water taxi

Fed

2013 Ambiente: America auto: autobus elettrici auto elettrica: auto elettriche auto ibride bici elettrica: bici elettriche bmw esp car sharing: cna colonnine di ricarica ebike ebike elettrica: Europa EV formula e: General Motors: italia: mivato: mercato auto mercato auto elettriche: nissan: mobilità elettrica: mobilità sostenibile Nissan Nissan Leaf pedalata assistita renault: Renault ZOE ricarica auto elettriche: Stadt Umwelt: tecnologia: tuclo: Tesla Motors

October, 29, 2015

veicolielettricinews.it

that activates them is equipped with the 'soft start' device, which is very useful for restarting from a standstill on a hill or on short steep garage ramps. The company also provides a seven-year warranty on the frame, a two-year warranty on the battery and mechanical parts, and a two-year warranty on the electrical parts.

A few words on the history of folding bikes: anyone who thinks that folding bikes are a last-minute idea is wrong. Their history dates back to the early 1900s when the French and British armies equipped their soldiers (infantry units) with 24-inch folding bikes (obviously muscular and not electric) to move nimbly in the confined spaces of the trenches. Similarly, during the First World War, the Italian army also armed, if you can call it that, its riflemen with small folding bikes strapped to their backs to move (also with folding rifles) at speed along the front line. A few years later, the same fate befell British paratroopers during the Normandy landings, who parachuted directly into enemy positions on sturdy folding bicycles.

The folding bike from Bad Bike, a dynamic Neapolitan company specialising in the production and sale of electric bicycles, is the most suitable bike for tourists and outdoor enthusiasts interested in a space-saving bike. Very practical to use for travel and holidays, especially on boats, in motorhomes and in the car, it folds up in a matter of seconds and can be easily loaded into the boot, always ready to accompany us on new and pleasant adventures. It hasn't convinced us in the past: when we tested another electric folding bike, we had some doubts about its stability at maximum assistance (and therefore speed and power). It must also be said that, in the case of the Fat Foldable, the large section 20" tyred wheels make a difference and so the behaviour of the bike we tested seems decidedly safer. Be that as it may, the Fat Foldable's electric motor and the agility of the bike's chassis structure provide a considerable amount of thrust, which is sometimes at the expense of road holding. While this may seem like a good thing in a way, for an inexperienced driver it could be a danger. Once you have started pedal assistance, we recommend that you pay close attention to your riding behaviour and always adjust the assistance of the electric motor very gently, mainly by switching to the most powerful assistance level.

Technical data: Frame: aluminum alloy Shifter: Shimano Altus with handlebar control "Revo" 7-speed Brakes: ZOOM with hydraulic disc, both front and rear Fork: rigid steel - (optional aluminum shock-absorber) Crankset: steel crown toothed Chain: KMC high quality chromed steel Freewheel: Shimano seven-speed Handlebar stem: aluminum Handlebar bend: aluminum Saddle: Bad Bike crafted in black leather Seatpost: Aluminium pillar with 25mm Neco bearings in high quality steel Rims: reinforced aluminium, 40mm wide Tyres: wide section, knobby, 20x4.00" Pedals: Welgo foldable Weight: 25 kg total, battery included Colours: black matt-white pearl-green matt (as tested bike)-green fluo Transportable weight: max. 115 kg Main standard equipment: Computer: handlebar display with battery status indicator, activation and control of the three assistance levels, light control and "soft start". Stand: left side rear aluminium stand. Optional: present on the tested model are the mudguards, the front and rear LED light system plus the bell (€ 98.00 to the public, VAT included).

Bad Bike presents the first electric folding Fat Bike | ebikemag

It is called BAD and is the world's first electric folding bike with fat wheels, a small but nasty Fat Bike with an aluminum frame and a sporty character. The BAD is equipped with a 250W Brushless 8 FUN SWX02 rear hub motor, with a 36V 10Ah lithium polymer battery positioned vertically behind the seat tube, with a range of 55 to 70 km depending on the conditions of use, the LED display on the handlebars allows you to activate 3 levels of electrical assistance, includes a soft start device useful for uphill starts, battery indicator and light control, is equipped with 20" rims with 4" wide section knobby tyres, the gearbox is a 7-speed Shimano Altus and the brakes are hydraulic discs both front and rear. 00 ", the gearbox is a 7-speed Shimano Altus and the brakes are hydraulic discs both front and rear.

This small folding Fat Bike with a weight of 25 kg is available in 4 colours:

black, white, dark green and fluo green and is sold at a price of 1598 € with 250W motor, optionally it is available with 500W 48V motor and SW LCD King-Meter Display at a price of 1998 €, also available the kit with front and rear mudguards, front and rear led lights and bell at a price of 98 €.

The Italian company Bad Bike produces other models of electric bikes with an excellent quality/price ratio, with a nice design and a Rock character, among these to mention the other folding bike, AWY.

The warranty on the products of the company is 7 years on the frame, 2 years on the battery and mechanical parts and 2 years for the electrical parts, for all other models visit the manufacturer's website. More info: www.bad-bike.it

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giugno 25, 2018 **CUBE**

giugno 23, 2018

giugno 22, 2018

BAD BIKE PRESENTA LA PRIMA FAT BIKE ELETTRICA PIEGHEVOLE

BAD

2700€

nuovo spazio
completamento
completamento
Max 22" x 400-20

25" x 20" x 20"

Modello non
ipertecnologico

CATEGORIE

Ebike Urban
Ebike Trekking
Ebike MTB
Ebike Pieghevole
Ebike Cargo
Accessori

Abbigliamento
Carnelli
Diodocomputer
GPS
Casco
Luci e Segnalatori

Si chiama **BAD** ed è la prima bici elettrica pieghevole al mondo con le ruote gonfiate, una Fat Bike piccola ma carina con telaio in alluminio ad un carattere sportivo.

La BAD è dotata di motore al motore posteriore Brushless 8 FUN SWX02 da 250W, con una batteria ai polimeri di litio da 36V 10Ah posizionata in verticale dietro al tubo sella, con un'autonomia dai 55 a 70 km a seconda delle condizioni di utilizzo, il display a LED sul manubrio consente di attivare 3 livelli di assistenza elettrica, comprende un dispositivo soft start utile per le partenze in salita, indicatore batterie e comando luci, è dotata di cerchi da 20" con pneumatici tassellati a sezione larga da 4.00", il cambio è un Shimano Altus a 7 velocità ed i freni sono a disco idraulici sia all'anteriore che al posteriore.

Componenti:

Pneumatici: pneumatici in soluzione legno 20x4.00"

Catalogo e Listino Prezzi Cube e-bike 2018

Catalogo e Listino Prezzi 2018 delle Bici Elettriche Cube che potete sfogliare come un giornale, anche a schermo intero, sotto cliccate sulla barra...

Trek presenta i nuovi modelli 2018 della Powerfly

Trek rinnova la gamma e-MTB Powerfly con nuovi modelli...

Focus Bikes presenta la nuova e-road Roadlax2

Andog Motion lancia la nuova e-bike AMI Roadlax2

Bad Bike presents the mid-engine Evo Fat at Eurobike

ilmattino.it/innovazione/trasporti/bad_bike_evo_fat_eurobike_friedrichshafen-3838754.html



Bad Bike, the Italian company that produces pedal-assisted electric bicycles, will be present at Eurobike, the international bike trade fair in Friedrichshafen, Germany, from 8 to 10 July.

In Hall A1 Stand 212, Bad Bike will present the world premiere of the Evo Fat, the first mid-engine e-bike model produced by the company. The new Bad Bike bike will be equipped with a Polini motor in the central tube. The engine is the E-P3, completely made in Italy, which has characteristics of great quality. Polini, an important Italian company on the international market, also supplies the battery and display. The battery can be integrated into the frame and the battery holder, which has minimal visual impact, is made of drawn aluminium and can be easily integrated with the motor holder. Compactness and lightness also characterise the battery charger, which ensures very short charging times. For Bad Bike, the Evo Fat is something of a revolution. The Italian company, which has been on the market since 2010, generally equips its models with a rear motor, fully satisfying the demands of Bad Bike's target customers. Bad Bike, which is becoming increasingly popular on the European market, felt the need and created this new model with a Polini mid-engine, made in Italy..

At Eurobike Bad Bike will also be present with the Bad with alloy wheels. And there will also be the great classics such as Bad, Big Bad, Bat, Evo 2.3, Arrow Fat and the popular Beach Vintage Side, as well as Bad Bike accessories.

Thursday, 5 July 2018, 19:34

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Made in Italy: Bad Bike novelties at Eicma 2018

 bicitech.it/bad-bike-made-in-italy-eicma-2018

Andrea Lombardo

6 novembre 2018

While waiting for the gates of Eicma 2018 to open, anticipations are arriving from the exhibiting companies: the Italian Bad Bike will take advantage of the Exhibition to present two new electric bike models entirely made in Italy.

This is one of the novelties that will be on show at the 76th edition of Eicma, open to the public from November 8 to 11.

An all-Italian fat bike: Bad Bike Evo Fat

The Neapolitan company, which entered the pedal-assisted bike market in 2010, has decided to evolve one of its flagship products.

From the Evo, a city bike with an aluminium frame and a low crotch design that makes it essentially unisex, comes the EVO FAT, a version with "fat" wheels, which is also the first model with a bottom bracket motor in the Bad Bike range.



Read more:

Galfer: eBike-specific brake pads

The frame is still made of aluminium alloy and the overall weight is 25 kg. The motor is also made by an Italian brand such as Polini, which is slowly expanding into the ebike market.

The 250W Polini E-P3 motor makes the Bad Bike FAT EVO an all-round "made in Italy" electric bike.

Read more:

Schwalbe: every eBike has its own tyre

Bad Magnesium: limited edition home folding

In the Bad Bike range, the name Bad distinguishes the small folding bike of the house.

"Small" in a manner of speaking, given that the Neapolitan firm has decided to combine 20" wheels: the choice was made to allow, by opting for a larger tread - for example 4" - to ride even on the most treacherous roads - potholes, tram tracks and manhole covers are not so friendly to urban cyclists - while maintaining the compactness of the folding bike.

A compromise for stability without sacrificing intermodal transport on public transport or quick storage in the car boot.



Read more:

Ebike sales, Germany targets 900,000 units

Assisted in its pedalling by the kit consisting of an 8 Fun brushless motor at the rear hub and a Samsung lithium polymer battery (40-60 km autonomy), the Bad is brought to Eicma 2018 in a special limited edition.

The Bad Magnesium Limited Edition is in fact available in only 50 examples and is distinguished by the magnesium grey colour of the frame and the rims in the same material.

The folding bike is then embellished with Brooks saddles and grips, while an aluminium plaque identifies the model.

Read more:

Malaysia is the new ebike paradise: the answer to the China-US-EU trade war

Bad Bike at Eicma 2018

The Bad Bike models that will be brought to Eicma 2018 are 9: to discover the whole range the appointment is in Hall 24, stand U 53.

e-Fat Bad Bike BAD limited edition, characteristics

 ebike.bicilive.it/e-magazine/bike-news/bad-bike-efat-edizione-limitata

3 dicembre 2018

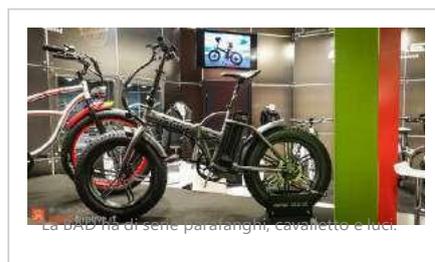


At EICMA 2018, the Bad Bike brand will be showcasing its pedal-assist electric bikes. The Naples-based brand, which has always specialised in ebikes, is distributed exclusively in Italy by Italian Bike Srl.

There are nine models in the range to meet different needs such as city use with folding bikes and cargo bikes, but there are also solutions for mountain and trekking tours.

The BAD model is a hybrid, a folding ebike with 20" wheels. Exclusively for this version is the limited edition Bafang magnesium wheels, Brooks saddle and grips and magnesium-coloured paintwork.

The Bad is equipped with an electric motor in the rear hub Bafang 8Fun SWX02P with 250 Watts of power, with pedaling assistance provided up to the legal 25 km/h.



The display used by Bad Bike is the ultra-flat King Meter LCD Nokiee with USB socket, with control of the 5 assistance speeds, light control, battery status indicator, speedometer, total and partial distance.

The battery for all Bad Bike models is a 36 Volt, 250 Wh lithium polymer Samsung Pack.



BAD's display is the ultra-flat Nokiee King Meter LCD, so much so that it almost looks like a smartphone.

The e-fat Bad Bike BAD has an Al 6061 aluminium frame with CE certification. It comes in the same size as all other eFat 2018 models.

Bad Bike provides a seven-year warranty on the frame and a two-year warranty on the battery and mechanical parts. One year warranty on the electrical parts.



Bafang magnesium alloy wheels and solar-powered rear light.

- 6061 aluminium alloy frame
- Bafang magnesium wheels with 40 mm wide reinforced aluminium rim with 20x4 wheels"
- Tektro front and rear disc brakes, lever with integrated bell
- 8 FUN RMG06 250W 36V Motor
- Samsung Li-Po lithium polymer battery 36V13Ah
- Shimano 7-speed mechanical gearbox
- Brooks saddle and grips
- Weight: 25 kg
- Limited edition (50 units) price: **2.698 euro**



The Bad Bike BAD battery and gearbox.

The BAD is also available in a normal version at a price of € 1,868.

For more information on Bad Bike electric bikes and BAD eFats, please visit the official Bad Bike website.

Bad Bike at Nauticsud with the innovative side e-bike

tech-cycling.it/bad-bike-al-nauticsud-con-linnovativa-side-e-bike

7 febbraio 2019



Also on display at the Nauticsud 2019 international boat show are electric bikes from the young Italian company Bad Bike, which is also presenting fans with the novelty of its side e-bike.



Bad Bike brings electric bikes to Nauticsud 2019

New products include the world's first side e-bike: Beach Vintage

Among luxury boats, skiff and dinghies, this year at Nauticsud, the international boat show scheduled to take place in Naples at the Mostra d'Oltremare, from 9 to 17 February 2019, there will also be space for electric bicycles. Thanks to Bad Bike, an Italian company that has been present on the e-bike market since 2010, which will be exhibiting in Hall 4 - Stand 453, bringing all its reference models to the show.

The Italian company, although relatively young, immediately caught the attention of operators, the public and the specialist press with revolutionary models that are unique in the world, capable of combining the creativity of Made in Italy with craftsmanship, rigorous construction, and the utmost attention to detail. Today Bad Bike is a brand that is appreciated for its bicycles with a sporty character and attractive aesthetics, designed for fun but also for zero emissions mobility.

All these components are clearly visible on the Beach Vintage, the world's first side e-bike, an innovative and unique model with an unmistakable style reminiscent of the sidecars of the 1940s, capable of accommodating a child or a pet with the advantage of being able to keep them within sight.

With Bad Bike among dinosaurs and volcanoes

insella.it/news/con-bad-bike-tra-dinosauri-e-vulcani-150044



A Jamboree in Campi Flegrei

40 "electric" cyclists are expected at the third Jamboree meeting organised by **Bad Bike**, the Neapolitan manufacturer of **pedal-assisted bicycles** specialised in fat cycles. The meeting, scheduled for 18 May with departure at 9 a.m. from Bad Bike's headquarters in **Agnano**, includes a ride through the **Campi Flegrei**, a volcanic area located in the Gulf of Pozzuoli, with a destination at the **Cratere degli Astroni**, an extinct volcano which has now become a fascinating **WWF reserve** with three small lakes and rich vegetation adorned with reeds, rushes, tife and willows.

Participants will be accompanied by thirty dinosaurs "in the flesh" from the exhibition that tells their story which began in the distant Palaeozoic era. Having escaped from the jaws of the dinosaurs, we continue towards the sea for a ride on the beach, using the extra-large wheels of the "fst" range, which consists of a dozen models, from the small Bat and Bad to the custom Beach and the sophisticated Evo, powered by the Polini E-P3 kit. Various skill tests and fun-filled "challenges" are planned along the coastline to whet the appetite before lunch at the Convivium di Cuma estate and rock dancing with the Barabba band.

In the end, the participants will cover 25 km, "spread" over a whole day, until late afternoon. "*The aim of the initiative is to discover the beauty of the Phlegraean area and spend a day in the company of others, aboard what can be considered the means of transport of the present and the future,*" said Maurizio Papa, founder of Bad Bike. "Cycling in the Phlegraean Fields on an e-bike means discovering its secrets and savouring its scents. It also makes it easier for people to meet each other and increases their sense of belonging. In short, it is an opportunity to enjoy a day of sport, health, environment and tourism.

Sabato dalle 9 la terza edizione del raduno «Jamboree»
passaggio in spiaggia con prove di abilità e grandi sfide

Pedalate “elettriche” in fondo al cratere

Gianluca Agata

La sensazione di pedalare perennemente in discesa, senza sudare e divertendosi in un mondo sin da quando ci si posiziona sul sellino. In Italia le indicazioni delle vendite corrono veloci con aumenti a doppie cifre, a Napoli la platea delle biciclette con pedalata assistita aumentano ad un ritmo di 5-600 l'anno. Del resto per viaggiare su una bicicletta elettrica basta una spesa accessibile, dai 1500 ai 2500 euro e una ricarica nella rete elettrica domestica che permette di viaggiare per 60 km. Costi di manutenzione vicini allo zero e la possibilità di arrivare al lavoro senza alcun tipo di fatica godendosi l'aria aperta. Tutti pazzi per la bici elettrica che vivrà sabato dalle ore 9 la terza edizione del raduno Jamboree, organizzato da Bad Bike e riservato ai possessori delle biciclette elettriche a pedalata assistita prodotte dalla giovane azienda italiana, presente sul mercato dal 2010.

IL RADUNO

Sabato per la prima volta le biciclette elettriche sbarcheranno nel Cratere degli Astroni. Quaranta appassionati s'incontreranno presso la sede di Bad Bike ad Agnano per una giornata all'insegna dello sport e dell'ambiente, del buon cibo e delle bellezze naturalistiche del territo-

rio. Una pedalata nei campi flegrei che rifuggerà strade e automobili per inerparsi in sentieri più impegnativi ma che diventano una tranquilla passeggiata per biciclette con pedalata assistita. Si parte da via Scarfoglio per attraversare la Riserva naturale Oasi Wwf - Cratere degli Astroni, che dunque per la prima volta ospiterà i possessori di e-bike. Seguiranno un passaggio in spiaggia a Cuma, con prove di abilità e sfide tra tutti gli appassionati, e un pranzo nella tenuta Convivium di Cuma con musica Rock and Roll e balli in compagnia del gruppo musicale Barabba. Quando l'incontro diventerà una vera e propria festa. Il raduno, della lunghezza complessiva di 25 km, durerà per l'intera giornata, fino al tardo pomeriggio. «L'obiettivo è scoprire le bellezze del territorio flegreo e trascorrere una giornata in compagnia, a bordo di quelli che possono essere considerati come i mezzi di trasporto del presente e del futuro - dice Maurizio Papa, fondatore Bad Bike - Pedalare nei Campi Flegrei in e-bike vuol dire scoprirne i segreti e assaporarne i profumi. In questo modo si facilita, inoltre, l'incontro tra persone e aumenta il senso di appartenenza, oltre a godere di luoghi fantastici con una bici che da sola vale il divertimento della passeggiata».

LE BICI

La particolarità di queste biciclette, di cui esiste anche una versione in sidecar (“adattissima per portare un animale domestico o un bambino visto che il passeggero è visibile e non costretto in cesti e cestelli posteriori”) è quella delle ruote larghe che hanno appassionato anche personaggi come Mertens, Koulibaly, Ghoulam, Diawara, Totti, Baglioni. Ognuno sulla loro bici 250 watt capace di produrre una velocità di 25km/h e a pedalata assistita, vale a dire che se si smette di pedalare il motore smette di dare la spinta. Una giovane azienda che da via Scarfoglio ha conquistato i mercati mondiali. «Siamo in Australia, Stati Uniti, Europa dove si riscontra un vero e proprio boom di vendite - racconta Papa - la nostra bicicletta pieghevole con le ruote larghe è la più imitata al mondo ed ormai siamo un punto di riferimento di quanti si vogliono tuffare in questo splendido mondo».



Peso:34%

Motomondiale: Bad Bike with Bester Capital Dubai at the Mugello Grand Prix (31 May-2 June)

ciclismo.sportgo.tv/2019/05/motomondiale-bad-bike-con-bester-capital-dubai-al-gran-premio-del-mugello-31-maggio-2-giugno

28 maggio 2019



MotoGP: Bad Bike with Bester Capital Dubai at the Mugello Grand Prix (31 May-2 June)

Bad Bike and Bester Capital Dubai have renewed their partnership on the MotoGP circuit. The Italian company, which has been active in the electric bicycle market since 2010, has chosen to sponsor the Moto3 team for the third consecutive year, with young Spanish riders Jaume Masià and Andrea Migno riding KTM's.



Bad Bike will be present from Friday 31st May to Sunday 2nd June at the Mugello International Circuit for the Oakley Italian Grand Prix, the sixth stage of the 2019 calendar. On Friday 31st May at 6.00 pm, in the hospitality area of Bester Capital Dubai, there will be the handing over ceremony of the two Bad Bike bikes customized with the team colours and the names and race numbers of the two team members.

"We are returning to the World Motorcycle Championship with great enthusiasm," says Maurizio Papa, owner of the Bad Bike brand. "The appointment at Mugello allows us to experience up close the passion of thousands of people for motors. Despite the pedals, Bad Bikes, with their muscular appearance, are perfectly at ease in this environment".

Bester Capital Dubai's KTM is second in the Moto3 constructors' championship this year, while Masià is fifth in the riders' class: the 19-year-old Spanish rider scored his first career victory in Argentina.

Bad Bike offers models with up to a 7-year warranty on the frame and equipped with LED lights that can be operated from the handlebars, efficient disc braking systems, mudguards, and bright LED lights. They can also be fitted with useful accessories for transporting materials, all produced and designed by Bad Bike. These features make Bad Bike pedal-assisted bicycles real alternatives to scooters and cars for ecological and economical urban mobility.

Bad Bike al GP del Mugello

Roberto Zaverio 31 maggio 2019



From 30 May to 2 June Bad Bike, with Bester Capital Dubai, will be present at the Motomondiale test at the Mugello GP

Bad Bike and Bester Capital Dubai renew their partnership on the MotoGP circuit. The Italian company - which has been active in the electric bike market since 2010 - has chosen to sponsor the Moto3 team for the third year running, starting the young Spanish riders Jaume Masia and Andrea Migno riding KTM.

Three Spanish riders Jaume Masia and Andrea Migno on the KTM



On Friday 31 May at 6pm, in the hospitality area of Bester Capital Dubai, there will be a handover ceremony for the two Bad Bike bikes, personalised with the team colours and the names and race numbers of the team's two riders. "We are returning to the World Championship with great enthusiasm," says Maurizio Papp, owner of the Bad Bike brand. "The appointment at Mugello allows us to experience up close the passion of thousands of people for motors. Despite the pedals Bad Bikes, with their muscular appearance, are perfectly at ease in this environment".

Maurizio Papp (centre in photo), owner of Bad Bike, with his collaborators at the Mugello track.



Bad Bike offers models with up to a seven-year warranty on the frame and equipped with handlebar-operated LED lights. Efficient disc braking systems, mudguards and LED headlights with great brightness and can also be enriched with useful accessories for carrying material. All produced by Bad Bike; features that make the Neapolitan brand's pedal-assisted bikes concrete, valid alternatives to scooters and cars for ecological and economical urban mobility.



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MIG: the first Bad Bike e-scooter

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Electric scooters are becoming more and more important in the world of urban mobility, and curiosity about this new means of transport continues to grow, especially among those who wish to move around the city in an environmentally sustainable way.

Per questo motivo, Bad Bike, un'azienda locale specializzata in biciclette elettriche a pedalata assistita dal 2010 (<http://ebike.bicilive.it/>), ha deciso di lanciare un nuovo prodotto sul mercato: il monopattino MIG.

The Bad Bike MIG was exclusively presented at Eurobike 2019 (<http://urban.bicilive.it/eurobike-2019/>), the international bicycle trade fair held in Friedrichshafen, Germany. The Naples-born brand, which is attending the event for the fifth year running, chose this important showcase to present its first electric scooter to its public.



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Disegna la tua e-bike: un appello alla creatività da Bad Bike

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By **Andrea Lorusso** | 26 Settembre 2019

DIMENSIONE CARATTERE: STAMPA INVIA E-MAIL



Disegna la tua e-bike: un appello alla creatività da Bad Bike

Bad Bike Design Contest, una sfida aperta a tutti i **creativi, grafici e illustratori**, chiamati a presentare le loro idee, ma anche un appello alla creatività di pensare ad un nuovo modello di bicicletta assistita elettricamente.

L'iniziativa è rivolta a tutti i giovani designer, creativi, progettisti e studenti, italiani e stranieri singoli o in gruppi, che potranno **disegnare** un modello di **e-bike pieghevole** e con **ruote Fat 20"X4**.

La partecipazione al concorso è gratuita e ogni partecipante o gruppo di lavoro potrà presentare più progetti: basta **inviare** entro il **30 novembre 2019** il progetto illustrato su **tre tavole formato A3**, una **breve relazione** e **due immagini** del progetto nel suo complesso, in formato digitale alla mail: contest@bad-bike.it.

Una **giuria** composta da esperti del settore, facente parte della compagine aziendale di Italian Bike, selezionerà il **modello di design** più adatto e consono all'azienda. L'iniziativa prevede l'individuazione di **un solo vincitore**, che si aggiudicherà come premio la bicicletta da lui disegnata (valore economico di 2.000 euro), che verrà realizzata direttamente da Bad Bike quale corrispettivo dell'opera prestata.

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BAD BIKE, E' PARITO IL DESIGN CONTEST

dalla Redazione | 27/09/2019 | 07:40



Una sfida a tutti i creativi, grafici e illustratori chiamati a presentare le loro idee. Ma anche un appello alla creatività, per pensare ad un nuovo modello di bicicletta assistita elettricamente. Bad Bike promuove la prima edizione di Bad Bike Design Contest. L'iniziativa è rivolta a tutti i giovani designer, creativi, progettisti e studenti, italiani e stranieri singoli o in gruppi, che potranno disegnare un modello di e-bike pieghevole e con ruote Fat 20"X4. La partecipazione al concorso è gratuita.

Per partecipare è necessario inviare entro il 30 novembre 2019 il progetto illustrato su tre tavole formato A3, una breve relazione e due immagini del progetto nel suo complesso. Tutto in formato digitale alla mail: contest@bad-bike.it.

Ogni partecipante potrà presentare più progetti. Saranno ammessi anche gli elaborati presentati da gruppi di lavoro. Una giuria composta da esperti del settore, facente parte della compagine aziendale di Italian Bike, selezionerà il modello di design più adatto e consono all'azienda.

L'iniziativa prevede l'individuazione di un solo vincitore, che si aggiudicherà come premio la bicicletta da lui disegnata (valore economico di 2.000 euro), che verrà realizzata direttamente da Bad Bike quale corrispettivo dell'opera prestata. L'azienda si riserva successivamente di mettere in produzione il prototipo del progetto di design selezionato.

Info: bad-bike.it/design-contest/

Top 5 folding e-bikes 2020

Redazione

selected by Bicilive. Created for those who, like the most sporty commuters, don't want to give up the pleasure of cycling. The 5 best folding bikes, from the Bicilive.it app. When talking about e-bikes, one might forget a category that has been emerging on the urban scene in recent years: folding electric bikes. Folding bikes are perfect for transporting on the train, in the boot of the car or for storing under your desk when you arrive at the office. For some years now, bicycle manufacturers have also offered some e-Folding models in their electric catalogue. The substantial advantage of an e-bike with these features is that it takes up little space and is easy to transport. But above all, it does not tire you out too much when cycling through the city streets. All very popular with commuters who also choose this means of transport to avoid arriving at work sweaty, which could happen with a traditional bike. To find the best ones, we rely on the brand new app developed by a reference site such as Bicilive.it, using the eBike Finder function. Prices include VAT.

Read also: seven eCity Bikes for less than 2,000 euros (starting at 890) The 5 best folding bikes / Gocycle The Gocycle GXi is the new entry from the brand founded by Richard Thorpe, whose not-so-cheap price is justified by the technologies it brings to the table. Developed with attention to detail, this aluminium-framed e-folding bike is equipped with advanced engineering systems, the most notable of which is the quick-release mechanism: it takes less than 10 minutes to fold. Other features of the GXi include: the 20x2' magnesium Pitstop Wheel, which currently holds the world speed record; side-mounted rims, which means there is no need to remove the wheel to change the inner tube; the Cleandrive Shimano Nexus 3-speed drivetrain with Predictive Shifting; and the futuristic integrated handlebar display. Gocycle's 250W motor and 375Wh lithium-ion battery. Bad Bike Big Bad 1,974 euro The Bad Bike Big Dad is the first folding pedal assist fat bike, with 24' wheels and 4' wide treaded tyres. As you can see from the bike sheet in the new BiciLive App, this model is equipped with a 250W Bafang 8 Fun motor (32Nm torque) located in the rear hub. And a 468Wh Samsung cell battery located under the saddle. The claimed autonomy is about 40-60 km depending on the level of support and the type of route taken. The Big Bad is also equipped with quality components, such as the practical 7-speed Shimano Altus mechanical gearbox with Revoshifter controls. And the Tektro Auriga hydraulic disc brakes (180/160 mm discs), which ensure powerful and safe braking. Atala Club 1,449 euro The Club is one of four e-Bikes in the Atala e-Bike catalogue. Practical and comfortable, it is equipped with all the accessories needed to live the city to the fullest, such as the light system, mudguards, rear rack, kickstand and ingenious folding pedals. The compact 250W AM80 Agile mid-engine has an excellent 80Nm of torque, allowing you to agilely overcome any difficulty on the road. The 313Wh battery, on the other hand, is integrated into the aluminium frame and guarantees a high range, claimed to be around 140 km maximum. Other quality features include the Shimano Tourney Revoshift 7-speed drivetrain, Shimano hydraulic brakes with 160mm discs. And the 20-inch wheels with Schwalbe Big Apple tyres and telescopic seatpost. Wayer Click 504 Wh 1.419 euro A glance at the Wayer 'bike sheet' on the BiciLive App immediately reveals the large 504Wh battery with Samsung cells. Capable of guaranteeing a maximum range of 85 km. Light and agile, it folds in



a few moves, becoming compact and easy to transport. The Wayel Click has been designed for all commuters looking for a practical means of transport that does not sacrifice performance. In fact, this folding e-Bike allows you to tackle even the most demanding climbs, with gradients of up to 15%, without too much worry. This is all thanks to the perfect technological balance developed by the brand's engineers. Combining the Shimano Tourney 7-speed gearing

250W rear motor and 20" wheels. With a claimed weight of 19 kg, the Wayel Click 504 Wh is equipped with a front fork with 30 mm travel, which guarantees comfort to the rider. B'Twin Tilt 500E 799 euros Among the best e-Folders on the BiciLive App, the B'Twin Tilt 500E is worth mentioning, with a price tag of less than a thousand euros. It features a 250W motor and an integrated 187 Wh battery, which can be easily removed for charging. Its capacity is not large, but it can still cover up to 35 km in Eco mode. That's a pretty good mileage for everyday city riding. The Tilt 500E has an aluminium frame with a lifetime guarantee from B'Twin, along with the stem and handlebars themselves. The wheels are 20 inches, the Shimano Tourney drivetrain is a 6-speed, and the brakes are of the V-Brake type. As you can see from the BiciLive App, this e-folding bike can be folded in less than 15 seconds, weighs 18.6 kg and is good value for money. Download the BiciLive app to see all the other folding e-bikes, including models from new or unfamiliar brands.

" From Naples to Mauritius, my 'bad' bike was born for the most difficult roads "

From car dealerships to green two-wheelers. Maurizio Papa, Neapolitan entrepreneur, produces electric bikes with 'fat' tyres

Cristina Zagaria

NAPLES - To ride a bike in large Italian and European cities, you have to be 'bad'. Or rather determined and ready for difficult roads, unexpected events and obstacles. Mobility is changing in the world, cars are decreasing and two-wheelers are increasing, but there are cities whose culture and geography do not help those who want to change. Take a city like Naples, with all its ups and downs, crazy traffic and streets full of potholes: cycling becomes a challenge. And then, almost like in a video game, when the level of difficulty is maximum, the fun increases. An electric bike brand was born in Naples and is climbing the European market. It's called Bad-Bike. They were among the first electric bikes on the market with fat wheels, those of twenty centimetres. They are foldable, easy to handle, but they are real 'off-roaders' on two wheels, created precisely to tackle difficult roads in difficult conditions. And they were invented by an entrepreneur who sold super fast cars for thirty years. Bad-Bike (photo: Stefano Renna) "For thirty years I ran five car dealerships, a real ministry, with 60 employees," says Maurizio Papa, the creator of Bad-Bike "then, luckily, the economic crisis arrived" How fortunate? "Yes, because I have discovered a way of doing green business that gives me much more satisfaction. I'm 59 years old and every day I meet my challenge to make my city and the world around me a little more liveable and less polluted. A mission? "No, no, mind you, I'm an entrepreneur. - answers Papa But until a few years ago, when I thought of a bike, I would laugh and think of children's games. Now I have changed my perspective. The world of electric bikes is constantly evolving and this gives me great entrepreneurial and creative energy. You have to adapt quickly to changes, there is much more adrenaline than driving a car with an eight-cylinder engine. A Bad-bike costs between 1,500 and 2,000 euros, and the ideal target group is professionals aged between 30 and 55 who use it for work. But thanks to its large wheels and aggressive, non-conformist look, the electric bike is also increasingly winning over the under-30 crowd. "Men and women who may never use a car, or use one very little," says Papa, with a touch of satisfaction. Bad-Bike (photo: Stefano Renna) Obviously it wasn't all easy. Entering a new market, with an unknown brand and, by choice, no sales agents, was a bit of a leap in the dark. But the Bad-bike with the big wheels quickly became an icon on the market. "It is the most imitated bike in the world," whispers Papa without concealing his pride. Bad-Bike also produces a bike with a standard sidecar, more of a whim than anything else, but it is homologated to carry an animal or a child, "we put it into production, just as a symbol of a new way of interpreting mobility.



At first, the city where Bad-Bike was born didn't help the venture: "In Naples, the lack of infrastructure and culture was a big challenge," Papa explains.

In Naples, the lack of infrastructure and culture was a big challenge," explains Papa, "but maybe in the end the bumpy roads and sarcastic comments from friends when I started making electric bikes were the right stimulus. Our bikes are ready to take on any road. Let's say that if you use it in Naples, you can use it anywhere. And the electric bike market is one of the few in 2020 that goes against the trend. Fifteen days after the lockdown Bad-Bike had sold all the bikes in stock. And with the government's bonus there has been a new surge in sales. Although to tell the truth, the Italian market is only 5 per cent, 40 per cent of sales are in Germany, 23 per cent in Holland. According to data from Conebi (Confederation of the European Bicycle Industry), 19.8 million units were sold in Europe between muscle bikes and e-bikes, a trend that has remained stable between 19 and 20 million annually since 2003. When it comes to production, on the other hand, 13.6 million units were produced in Europe in 2019, an increase of 10% compared to 2018. And 25% of these bikes are Italian. And if we focus, then, on Italy: 1.73 million bicycles were sold in 2019, up 7% on the previous year. The sale of electric bicycles, on the other hand, increased by 13%, from 173 to 195 thousand. The Italian market moved EUR 1.35 billion. Bad- Bike, which currently has 12 employees and production entirely made in Naples, sells on the Italian and European markets, but not only that, it has sales outlets in Mauritius and New Zealand. And now the technicians are at work on a revolutionary new prototype. "It will be a bike without external cables, with the possibility of fitting a rear or central motor. It's going to be a revolutionary model," explains Diego Della Spina, the designer. A new scooter with wide wheels is also under consideration. The market is moving fast, and so are Italian 'bad bikes'. This 2020 has changed habits and culture, social distancing and the search for wellbeing have become priorities," reflects Papa, "and we are chasing these two objectives on two wheels.

Bonus Mobility, Bad Bike e-shop launched. Italians rediscover the bicycle

For the first time, the company will rely on online with the innovative "Soisy" payment solution. Two-wheelers and accessories in the catalogue

The two-wheel bonus is on and Bad Bike is opening its official e-shop. For the first time, the Italian company, present since 2010 on the market for electric bicycles, gives enthusiasts from every corner of the world the opportunity to purchase its products through the e-commerce platform accessible at the company address. The catalogue is divided into three categories of articles: bicycles, accessories and clothing, making it easy to choose the product of interest. One of the new features is the speed with which a purchase can be concluded: it takes just a few steps to select the e-bike model, colour and even the method of payment. In fact, Bad Bike offers the possibility of paying for the purchase in instalments from three to 36 with the innovative Soisy solution. The cost of each individual instalment is visible at the time of purchase, so that each buyer can check his or her own needs. This is a rapid online payment process that complements the classic methods of immediate payment, those with PayPal or bank transfer. The availability of products in the e-shop can be checked at any time. Bad Bike offers free shipping anywhere in Italy on every purchase, thanks to an extensive network of express couriers. All products come with a roadworthiness guarantee and the most comprehensive warranty currently available on the market. For the purchase of a Bad Bike you can also benefit from the Mobility Bonus of 500 euros. For live purchases, all you have to do is go to the Ministry of the Environment website, fill in the required voucher and hand it in to the Bad Bike dealer. For online purchases, it will be necessary to send the voucher to ecommerce@bad-bike.it to be entitled to a 500-euro coupon, which must then be used in the e-shop at the time of purchase. With the official e-shop, Bad Bike is strengthening its presence on the virtual market and beyond, says Maurizio Papa, owner of the electric bike brand. We have decided to do this with professionals in the sector, in order to guarantee our customers safety and speed. We want to be ready because we are on the threshold of a fundamental period for us and for the whole sector in general, which may be at a turning point.



Electric bikes: Bad Bike opens official e-shop

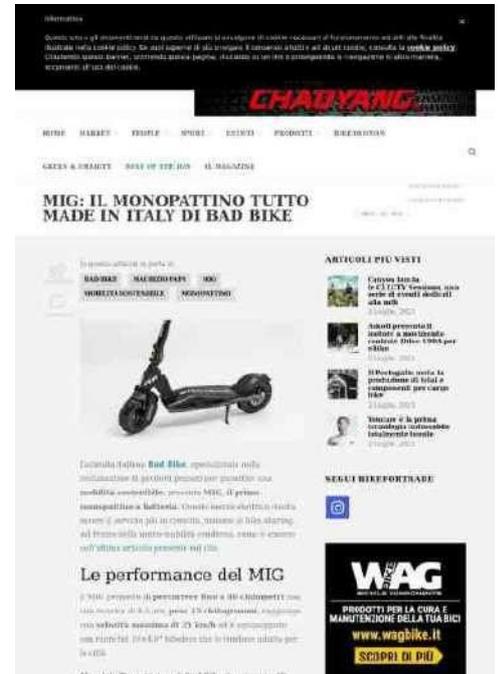
CorNaz

Electric bicycles: Bad Bike launches its official e-shop with the possibility of paying instalments and taking advantage of the Mobility Bonus. Bad Bike launches its official e-shop. For the first time, the Italian company, which has been active in the electric bicycle market since 2010, is offering enthusiasts from all over the world the chance to buy its products through an e-commerce platform at shop.bad-bike.it. The catalogue is divided into three categories: bicycles, accessories and clothing, making it easy to choose the product of interest. One of the new features is the speed with which a purchase can be concluded: it takes just a few steps to select the e-bike model, colour and even the payment method. In fact, the innovative 'Soisy' solution offers the possibility of paying in instalments from 3 to 36 instalments. The cost of each individual instalment is visible at the time of purchase, so that each buyer can check his or her own requirements. This is a quick online inquiry alongside the classic methods of immediate payment, i.e. PayPal or bank transfer. The availability of products in the e-shop can be checked at any time. Bad Bike offers free shipping anywhere in Italy on every purchase, thanks to an extensive network of express couriers. All products come with a roadworthiness guarantee and the most comprehensive warranty currently available on the market. For the purchase of a Bad Bike, it is also possible to benefit from the Mobility Bonus of 500 euros. If you want to buy a Bad Bike 'live', just go to the Ministry of the Environment website, fill in the voucher and give it to the Bad Bike dealer. For online purchases, it will be necessary to send the voucher to ecommerce@bad-bike.it to be entitled to a 500-euro coupon, which must then be used in the e-shop at the time of purchase. With the official e-shop, Bad Bike is strengthening its presence on the virtual market and beyond," says Maurizio Papa, owner of the electric bike brand. We have decided to do this with professionals in the sector to ensure our customers are safe and quick. We want to be ready because we are on the threshold of a fundamental period for us and for the whole sector in general, which may be at a turning point.



Bad Bike presents the all-Italian MIG scooter

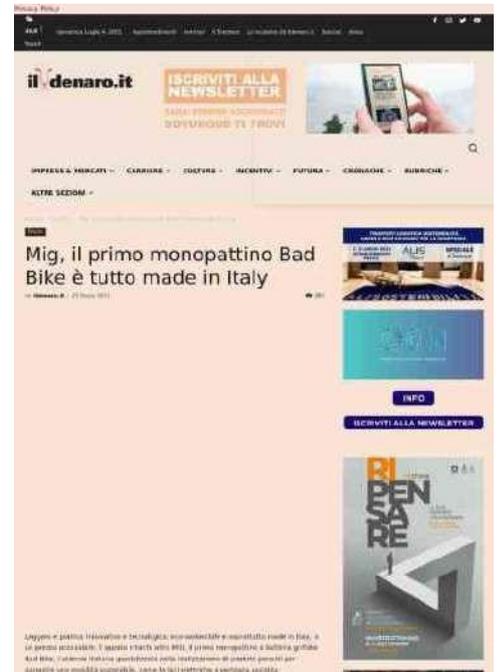
The Italian company Bad Bike, which specialises in products designed to ensure sustainable mobility, presents MIG, the first battery-powered scooter. This electric scooter is the fastest growing service, along with bike sharing, in the field of shared micro-mobility, as the latest article on the website shows. The performance of the MIG The MIG can travel up to 40 kilometres on a 4-5 hour charge, weighs 17.5 kilograms, has a maximum speed of 25 km/h and is equipped with fat 10×4.0' tubeless wheels that make it suitable for the city. Maurizio Papa, owner of Bad Bike, explained: For the company, this is the first scooter that uses all the technological innovations we already make available to our customers for other models. From the fat wheels, which are also ideal for routes that are anything but urban, to the removable Samsung batteries, which charge quickly and offer a long service life and come with a two-year warranty. Like all our products, MIG has been designed with an eye to the future, respecting the environment, which means creating concrete alternatives to scooters and cars for an ecological, economical and zero-emission urban mobility. and economical urban mobility with zero emissions. The MIG scooter is equipped with a 500w motor. Thanks to the presence of a wide and ergonomic footboard that increases its stability, it is able to ensure good performance even on bumpy roads. The small size and light weight, together with the handlebar locking system and the carrying strap, make the scooter easy to carry in any situation. The MIG is also equipped with a system of LED lights, positioned at the front, rear and also under the frame for visibility of the road surface at night. The frame is made of magnesium to give the product strength and lightness and is foldable to facilitate transportability. Light, practical, innovative and technological, eco-sustainable and above all made in Italy: these are the characteristics of the MIG from Bad Bike.



Mig, the first Bad Bike e-scooter all made in Italy

Light and practical, innovative and technological, eco-sustainable and above all made in Italy, at an affordable price. This and much more is MIG, the first battery-powered scooter from Bad Bike, the Italian company specialized in products designed to ensure sustainable mobility, such as electric pedal-assisted bicycles.

Light and practical, innovative and technological, eco-sustainable and above all made in Italy, at an affordable price. This and much more is MIG, the first battery-powered scooter from Bad Bike, the Italian company specialising in products designed to ensure sustainable mobility, such as electric pedal-assisted bicycles. The MIG is a top performer: up to 40 kilometres on a 4-5 hour charging cycle, weighing only 15 kilograms, with a top speed of 25 km/h, equipped with Fat 10X4.0" tubeless wheels that make it perfect for the city. From Monday 22 March 2021, the MIG will be available for pre-order on Indiegogo, the most important international crowdfunding platform, at special conditions. Information at the following link: <http://bit.ly/3cU2zzh> "This is the company's first scooter," explains Maurizio Papa, owner of Bad Bike, "which uses all the technological innovations we already make available to our customers for other models. From the Fat wheels, which are also ideal for routes that are anything but urban, to the removable Samsung batteries, which charge quickly, offer long life and come with a two-year warranty. From the Fat wheels, which are also ideal for routes that are anything but urban, to the removable Samsung batteries, which charge quickly, offer a long service life and come with a two-year warranty. Like all our products, the MIG has been designed with an eye to the future, respecting the environment, which means creating concrete alternatives to scooters and cars for ecological and economical urban mobility with zero emissions". The innovative MIG scooter is equipped with a 500w motor, capable of ensuring excellent performance even on bumpy roads, thanks to the presence of a wide and ergonomic footboard that increases its stability, and a removable Samsung 48V battery that guarantees a range of up to 40 km per recharge cycle. Comfort and safety are at the heart of the MIG project. The extremely small size and weight (17.5 kg), together with the practical handlebar closure system and the carrying strap (optional), allow the scooter to be easily carried in any situation and efficiently stored on public transport, in lifts, cars, boats and anywhere else. The LED light system, positioned at the front and rear as well as under the frame for visibility of the road surface, ensures maximum visibility and safety even at night. Thanks to the innovative control and braking systems, an effective level of safety is ensured in the most diverse road situations. Design is also a central aspect: attractive, compact and with sleek lines, the MIG guarantees maximum stability in all driving conditions.



MIG, the first Bad Bike e-scooter

It has a magnesium frame, an aggressive look and fat wheels in the tradition of the Neapolitan e-bike manufacturer. The 500 W motor is powered by Samsung batteries with sufficient capacity to travel up to 40 km. The LCD display and LED lights are integrated and the brakes are disc brakes. It weighs 15.8 kg and has folding handlebars for easy transport. Optional strap

On promotion on Indiegogo The 'bad' guys from Bad Bike enter the world of scooters with a fat model in line with their pedelec tradition. The MIG has tubeless 10x4.0' wheels, ideal for moving around even on bumpy city streets, and a sporty look with a wide, ergonomic footboard that can be customised with side mouldings in a choice of colours: matt white, matt magnesium grey, matt red or glossy black. The frame is made of magnesium to provide adequate strength and keep the weight down to 17.5 kg, which makes it easy to transport on public transport, along with the possibility of folding the handlebars and the optional carrying strap. The electric kit consists of a 500 W motor powered by removable Samsung batteries with sufficient capacity to travel 40 km before a 4-5 hour stop to recharge from 0 to 100%. The system is completed by an integrated 3.5' LCD screen that can be connected via Bluetooth to a smartphone to control the various parameters of the scooter. The maximum speed is in accordance with the Highway Code (25 km/h), the brakes are discs and the lights are LEDs. In addition to the classic headlights in front of and behind the scooter, there is also lighting under the frame to increase visibility, and therefore safety, at night. The price is defined as 'affordable', especially if purchased during the pre-order period on the Indiegogo platform, which ensures a discount on the price list. The warranty is also two years on the batteries.



E-scooters - MIG, the first e-scooter with fat wheels. Here it is in video

Redazione Motorbox

MADE IN ITALY The market for electric scooters is fairly crowded.

The market for electric scooters is quite crowded, and find a space is not easy. The Italian Bad Bike, a company specializing in electric bikes, tries in a convincing way to present its first scooter, the MIG, which you can see in action in the video below.

The MIG's look is particularly aggressive, and it immediately stands out with its angular lines and wide, sloping footboard covered in non-slip material. The frame is made of magnesium alloy to provide a strong yet lightweight (17.5 kg) machine. The side mouldings are available in matt white, matt magnesium grey, matt red or gloss black. In addition to the LED headlights (the rear one is connected to the disc brake), the MIG features underbody lights that make it visible at night.

GENEROUS MOTOR Performance lives up to its looks: the 500W brushless motor can push hard even on (relatively) bumpy and uphill routes. Top speed is limited to 25 km/h, and Samsung's 500 Wh lithium-ion batteries provide a range of up to 40 km per cycle, while recharging takes around five hours. Not least, the batteries are removable.

WIDE WHEELS The distinctive feature of the MIG is its tubeless Fat 10x4' wheels, perfect for getting around town safely. Bad Bike would like to point out that the scooter can also move with a certain ease over rough terrain. This is excellent news, considering the state of the asphalt on many Italian roads. The throttle is the familiar grip on the right-hand side of the handlebars, which you control with your thumb. In the centre is a 3.5' LCD screen showing instant speed, remaining battery capacity and riding mode. The smartphone app allows you to keep a closer eye on the scooter's parameters and select the desired riding mode. The scooter can be folded up quickly by releasing the central column and closing it on the rear mudguard. Optional, but very convenient, is the carrying strap for taking the scooter along.

WHEN IT COMES, HOW MUCH IT COSTS Anticipated by a successful crowdfunding campaign, the MIG can already be ordered on indiegogo.com at the discounted price of 643 euros compared to the final sale price of 857 euros. Deliveries will start at the end of the summer. More information on the website of the Neapolitan company, at the address bad-bike.it/mig



'Urban Hero': the new 8.6 competition to experience the city with a biting style

Redazione Agenfood

(Agen Food) Rome, May 12 - From May 6, when you buy beers from the 8.6 range, you can win an OSBE bicycle helmet every week and a BAD BIKE e-bike every month. All the intensity of 8.6, the Dutch double malt beer belonging to the Royal Swinkels Family Brewers group, is the protagonist of the new 'Urban Hero' competition. From 6 May until 3 November 2021, all lovers of the unique taste of 8.6 beer will have the chance to win 1 OSBE bike helmet per week and 1 BAD BIKE e-bike per month - the perfect prizes for living the city in 8.6's biting style! If sustainable mobility and a green approach are a must today, especially for those who move around the city, 8.6 offers its consumers prizes that meet their new needs, such as the folding e-bike, perfect for tackling the urban jungle. Taking part is very simple [1]: all you have to do is buy at least 4 euros worth of products from the 8.6 range of products (in bottles or cans), go to www.86beer.com/urbanhero, register and fill in the form with the details of your receipt to find out in real time, thanks to the Instant Win system, if you are one of the lucky winners of one of the prizes on offer. A unique and original customization stands out on the innovative bike helmets up for grabs: the wolf, icon of the 8.6 brand, with its luminescent eyes, will make them unmistakable and suitable for anyone who wants to enjoy the city streets safely, without giving up the unique character that has always united all 8.6 fans. The luckiest ones will then be able to win a fantastic BAD BIKE electric bike every month: aggressive lines and intense character to face city streets and the most difficult terrain with perfect grip! The first folding e-bike with fat wheels, made in Italy. The competition will also take place at the point of sale where special promotional areas will be created to reproduce a street and urban environment for an intense shopping experience, just like the 8.6! Original, Red, I.P.L., Extreme, Gold or Black: all you have to do is choose your favourite 8.6, try your luck and become a real 'Urban Hero'! The creative concept and point-of-sale communication materials were developed by Adverteam - Gruppo Next.



Bad Bike, here's the Beach Vintage Fat sidecar assisted bike

Giulio Masperi

Built on an aluminium frame and available in different colours - black, green, aluminium and red or aluminium and black -, the Bad Bike Beach Vintage Side has an 8 Fun 250 Watt motor combined with a Samsung cell battery that recharges in 4-6 hours. The e-bike, which weighs 33 kilograms including the (removable) sidecar, has a range of between 30 and 50 kilometres and can carry up to 115 kilograms, of which 35 kilograms are inside the side wheelchair. (Here are some proposals for integrated mobility for sport in Lombardy).



Crowdfunding campaign launched for MIG, Bad Bike's first scooter

Andrea Lorusso

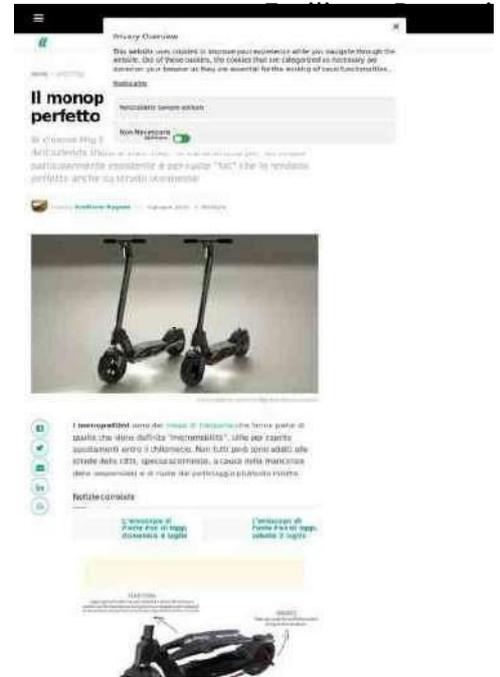
After an initial pre-launch phase which began last Thursday, 3 June, the first folding scooter with Fat Tubeless 10x4.00' wheels can now be purchased on Indiegogo. It took just twenty-four hours to double the minimum goal of the campaign, which started with excellent numbers and will continue for 27 days. Produced by an Italian company and entirely Made in Italy, the MIG is equipped with a Samsung 48V battery that will allow it to reach long distances (40 km) without effort. By joining the collective funding campaign, it will be possible to secure the Italian scooter, on pre-order on Indiegogo, at a cost of €643, 25% off the list price (858 euro).



The Italian electric scooter perfect for off-road use

E-scooters are a means of transport that form part of what is known as micro-mobility, useful for travelling less than one kilometre. However, not all of them are suitable for city streets, which are often uneven, due to the lack of suspension and rather small wheel diameters. The Mig Bad Bike e-scooter, the perfect companion in the city The Mig Bad Bike e-scooter, made by the Neapolitan company Bad Bike, manages to solve these last two problems, and does so without too much trouble. The reason for this is obvious: the Italian manufacturer, which has made a name for itself in recent years with a series of interesting ebikes, has developed a folding scooter with fat tyres. The scooter in question is equipped with a 500 W motor mounted on the rear hub which, in its most powerful mode of operation, enables a maximum speed of 25 km/h to be reached, allowing gradients of up to 15 per cent. It is powered by the removable 48-V/10.5-Ah lithium-ion battery stored in the large, non-slip, slightly humped platform, which guarantees a range of 40 km. The strengths of the Mig Bad Bike e-scooter are

the 10×4-inch fat tyres, which should make travelling on asphalt, gravel and dirt easy without the worry of punctures. The magnesium alloy frame can be customised with coloured accents and is capable of carrying riders weighing up to 100 kg. The Mig can of course be folded for transport by metro or bus; it weighs 17.5 kg and is 113 x 42.5 x 56 cm in size. It has a 3.5-inch LED display integrated into the handlebars, which can be paired with a smartphone via Bluetooth so that the user can remotely monitor the position and charge status of the scooter. There is of course a front and rear LED lighting system. There is also an additional green lighting system under the footrest, installed to improve visibility. The Italian company has launched a campaign on Indiegogo, which is already funded and will run until the beginning of July. Donations start at €643 and, if all goes according to the company's plans, shipments should start by August.



Mig: the e-scooter with knobby wheels

Fabio Manara

Mig is the new electric scooter made by the Italian company Bad Bike. The tubeless 10x4.0" wheels make it ideal even on particularly rough roads. The 500W motor is able to reach a self-limited maximum speed of 25 km/h, while the autonomy is 40 km on a single charge. If it's true that the metropolis has become a jungle, it's necessary to equip oneself in the best possible way to escape and move with agility. Hated or loved, scooters are a very practical solution, and if equipped with fat wheels like this Mig from Bad Bike, they become practically unstoppable. Bad Bike Mig: the characteristics Mig is signed by the Italian Bad Bike, a dynamic company born from a happy intuition, from the heart and passion of those who have lived with two wheels for years. This passion has resulted in a range of pedal-assisted bicycles that have immediately become a reference point for new sustainable mobility, thanks to their advanced technology and innovative and personal design, unique in the world. The e-scooter is characterised by its aggressive look with strong, angular lines, but a strong sense of aesthetics does not detract from its practicality. The pedal stroke, for example, is very wide, inclined and covered with non-slip material. Tubeless 10x4.0 wheels are ideal for getting around on our city streets, which are often littered with potholes and bumps. This bike combines strength and lightness: the scales weigh approximately 15 kg, thanks to the use of a magnesium alloy frame, which is very resistant to stress. A modern touch is given by the LED light system (the rear one is connected to the disc brake) and the lights positioned in the lower part that allow the Mig to be noticed even at night. The integrated 3.5" LCD screen, which can be connected to a smartphone via Bluetooth, is a nice touch. The motor is a 500W brushless, capable of reaching a self-limited maximum speed of 25 km/h, while the autonomy is 40 km for a single recharge (which takes about five hours). The removable battery makes recharging even easier. Bad Bike Mig: how much does it cost The Mig can currently be ordered online at a price of around 650 euros, a discount of 200 euros on its commercial value. Deliveries will start after the summer.



The first Italian e-scooter is born in Naples. The crowdfunding campaign has begun

Its name is Mig and it is the first electric scooter made in Italy.

Bad Bike is the Italian company that is making the first battery-powered scooter Made in Italy. The product is being pre-launched on the international crowdfunding platform Indiegogo, the most important crowdfunding platform for tech products. At a time when the economy is not easy, an all-Italian company is courageously taking a new gamble, challenging the big American companies in their field. Transversality, attention to the needs and requirements of a constantly changing market, and an eye on the 'green' future are the ingredients of a product that starts in Naples. Light and practical, innovative and technological, eco-sustainable and above all made in Italy, at an affordable price. This is, but not only, the MIG, the newborn of the Italian company specialising in the creation of products designed to ensure sustainable mobility, such as pedal-assisted electric bikes. Doing green business is a great satisfaction, we live and work to make our country and the world around us a little more liveable and less polluted', explains Maurizio Papa, owner of Bad Bike. The world is changing, it's constantly evolving, and we have to adapt. Today's demands are for non-polluting, easily transportable and functional means of transport for all age groups. We are trying to anticipate the times with our models and now also with the first scooter, which promises to be revolutionary for the international market'. The scooter is capable of travelling up to 40 kilometres with a 4-5 hour recharge cycle. It weighs approximately 17.5 kilograms and can travel at a maximum speed of 25 km/h, equipped with Fat 10X4.0' tubeless wheels that make it perfect for the city. The magnesium frame gives the product strength, value and lightness, as well as ensuring maximum stability in all riding conditions. It is also foldable and easy to transport. The electric scooter is today the ideal, innovative and sustainable answer to the critical issue of urban mobility,' continues Papa. 'Today it has become a perfect means of transport for getting around the city, while respecting the environment. It represents an alternative to the use of public transport, but also to cars. Riding an electric scooter is very simple: it does not require a driving licence or any special skills. It's also much more cost-effective, and you can even take it to the office.

Indiegogo

Indiegogo è un sito di crowdfunding internazionale, rivolto a finanziare i progetti innovativi e a sostenere le imprese che stanno cercando di lanciare nuovi prodotti o servizi. Il sito è aperto a tutti e a tutti i paesi. Per saperne di più visitate il sito www.indiegogo.com.

Bad Bike

Il primo scooter elettrico Made in Italy

5 chiama Mig ed è il primo scooter elettrico Made in Italy



5 chiama Mig ed è il primo scooter elettrico Made in Italy. Il prodotto è in fase di pre-lancio sulla piattaforma di crowdfunding internazionale Indiegogo, la più importante piattaforma di crowdfunding di prodotti tech.

Così un'impresa tutta italiana, in un periodo non facile per l'economia, si lancia con coraggio in una nuova avventura, sfidando le grandi aziende americane sul loro campo. La transversalità, l'attenzione alle esigenze e ai bisogni di un mercato in continuo cambiamento, uno sguardo al futuro "green" sono gli ingredienti di un prodotto che parte da Napoli.

Leggero e pratico, innovativo e tecnologico, eco-sostenibile e soprattutto made in Italy, è un prezzo accessibile. E questo, ma non solo il filo, è il motivo dell'azienda italiana specializzata nella realizzazione di prodotti pensati per garantire una mobilità sostenibile, come le bici elettriche e pedale assistite.

"Fare impresa green è una grande soddisfazione, viviamo e lavoriamo per essere la nostra ragione e il mondo che ci circonda un po' più vivibile e meno inquinato", spiega Maurizio Papa, titolare della Bad Bike. "Il mondo sta cambiando, è in continua evoluzione e bisogna adattarsi. Oggi le richieste vanno